

# IN THE CITY HOSPITALITY

## Welcome to Clubhouse 24



- ✓ A ground-breaking and innovative concept
- ✓ A first in the Olympic Games history
- ✓ A place to share the emotions and excitement of the Olympic Games Paris 2024, accessible only for Hospitality consumers
- ✓ Package includes sports tickets + access to Clubhouse 24 before or after your Olympic session
- ✓ Open daily throughout the Olympic Games from 10 a.m. to 10 p.m., plus party event at YOYO nightclub (schedule to be announced)



# IN THE CITY HOSPITALITY

## Clubhouse 24: the concept



### ✓ Clubhouse 24: Ultimate Hospitality in the City

Access the ultimate in hospitality with an exclusive invitation to Clubhouse 24 in the iconic Palais de Tokyo, set against a backdrop of the Eiffel Tower. Located within proximity of key Olympic Games venues and convenient Metro access, your choice of event ticket includes entry to Clubhouse 24.

### ✓ Parisian-Inspired Food Market

In the tradition of French open-air markets, multiple catering stations will offer the best of French and international specialties. Complimentary food samples and welcome drink offered, with more robust food offerings, as well as a selection of beer, wine, and soft drinks for purchase.

### ✓ Live Entertainment & Appearances

The Clubhouse 24 main stage will be the place for all things entertainment. Enjoy live musical performances, athlete and special guest appearances, watch sports demonstrations, and chalk talk sessions, and more.





# IN THE CITY HOSPITALITY

## Clubhouse 24: the concept



### ✓ Interactive Sporting Activities

Bring out your inner Olympian with a variety of physical and virtual reality activities and games. Or, if you prefer to be a spectator, catch the latest competitions via large screen monitors throughout Clubhouse 24.

### ✓ Family Fun & Creativity

Bring out your creative side with activities designed for fans of every age via multiple activity stations, learn-and-discover booths, and more—on both physical and digital platforms. Draw a picture to send to your favorite athlete, show your country pride in face paint, meet new friends while pin trading, or enjoy a photo op to memorialize your special day.

### ✓ Guest Concierge & Support Desk

Whether looking to add events to your itinerary, arrange private transport, or book a dinner reservation, our onsite hospitality support staff will be available to assist, or simply answer any questions you might have.



# ON SITE HOSPITALITY



## In-venue hospitality

**Experiment the Olympic Games like never before with our On Site Products.**

Enjoy incredible hospitality experiences, in dedicated boxes or shared lounges with fantastic views on the sporting action.

Celebrate with an exclusive selection of spirits and champagne, feast on French and international cuisine at their best and share the fervor of the Olympic Games thanks to special guest appearances or photo opportunities. Bring home exclusive gifts and memories.

Hospitality services delivered within the security perimeter of the selected competition venues and sold in the form of packages combining a ticket for the selected session. Available according to the configuration of each venue in Shared or Private options with various levels of service.





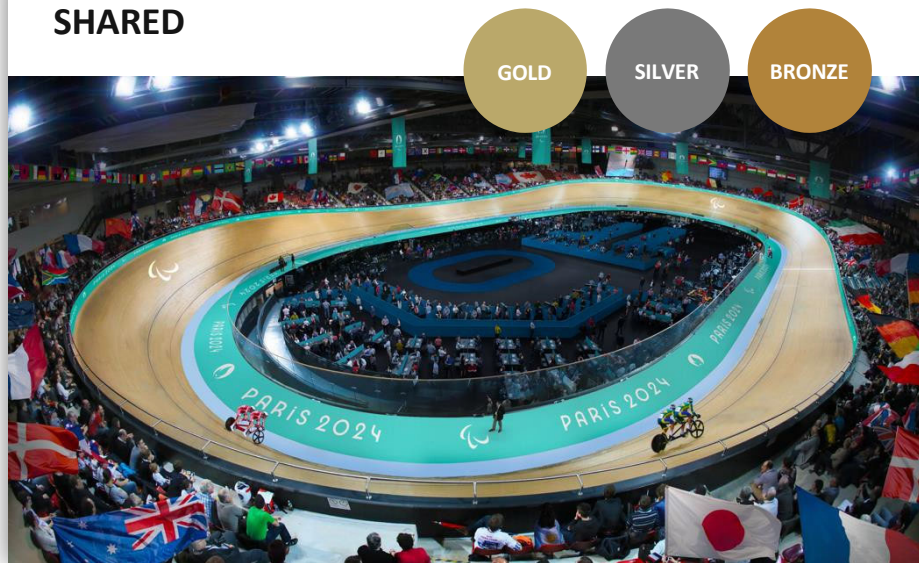
# ON SITE HOSPITALITY



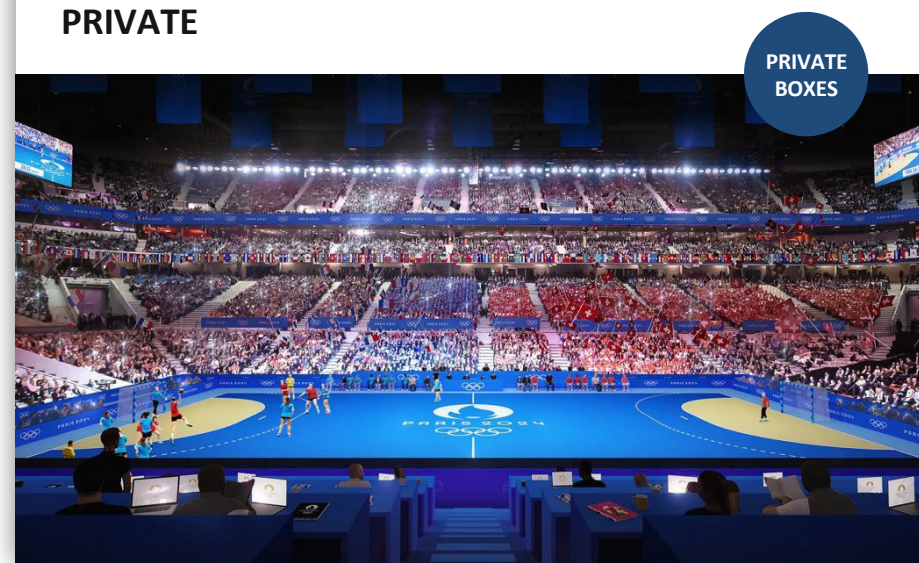
## Shared or Private options

Shared & Private Hospitality Lounge options are available subject to venue configurations.

### SHARED







### PRIVATE



# ON SITE HOSPITALITY



## Shared or Private options

IDENTITY	PRODUCT CATEGORY	TIERING	SPACE	HOSPITALITY EXPERIENCE
 GOLD	On Site In-venue Hospitality (IVH)	GOLD	Shared Hospitality Lounge	<b>Our Premium Offering with Maximum Benefits</b> Access to the Olympic Games event of your choice paired with some of our most exclusive On Site hospitality lounges and world-class service.
 SILVER	On Site In-venue Hospitality (IVH)	SILVER	Shared Hospitality Lounge	<b>Our Prime Offering with Exclusive Benefits</b> Access to the Olympic Games event of your choice with superior service in our On Site hospitality lounges.
 BRONZE	On Site In-venue Hospitality (IVH)	BRONZE	Shared Hospitality Lounge	<b>Our Select Offering with Special Benefits</b> Access to the Olympic Games event of your choice with select service in our casual On Site hospitality lounges.
 PRIVATE BOXES	On Site In-venue Hospitality (IVH)	PRIVATE	Private Boxes	<b>Our Private Offering with Exclusive Benefits</b> Exclusive access to the Olympic Games event of your choice with elevated service in our On Site private boxes.

# ON SITE HOSPITALITY

## In-venue shared hospitality



GOLD

### On Site Hospitality Lounge — Before, During & After the Event\*

Elevate your Olympic Games experience with continued access to our exclusive In-venue lounges located within the iconic event locations in and around Paris. Meet and mingle at your leisure while you enjoy premium service and hospitality, before, during, and after the event.

- ✓ Ticket Category: CAT A, CAT B, CAT C
- ✓ Access to the Olympic Games event of your choice paired with some of our most exclusive on site hospitality lounges and world-class service
- ✓ Best views & seating
- ✓ An international gourmet menu featuring French regional signature dishes will be offered in the hospitality lounges, served and passed from a combination of static and interactive cooking stations
- ✓ Premium selection of spirits, champagne, wine, beer, and soft drinks
- ✓ Olympic Games broadcast coverage viewable from TV screens positioned throughout the hospitality space
- ✓ Engage with Olympians and/or sporting event specialists, available for photo ops and autographs. Enjoy live musical entertainment with local French performing artists, or local DJs
- ✓ A commemorative gift will create lasting memories of your time at the Olympic Games Paris 2024
- ✓ Dedicated staff to see to your needs
- ✓ On site guest support desk



\* subject to sessions schedule and venue configuration

# ON SITE HOSPITALITY

## In-venue shared hospitality

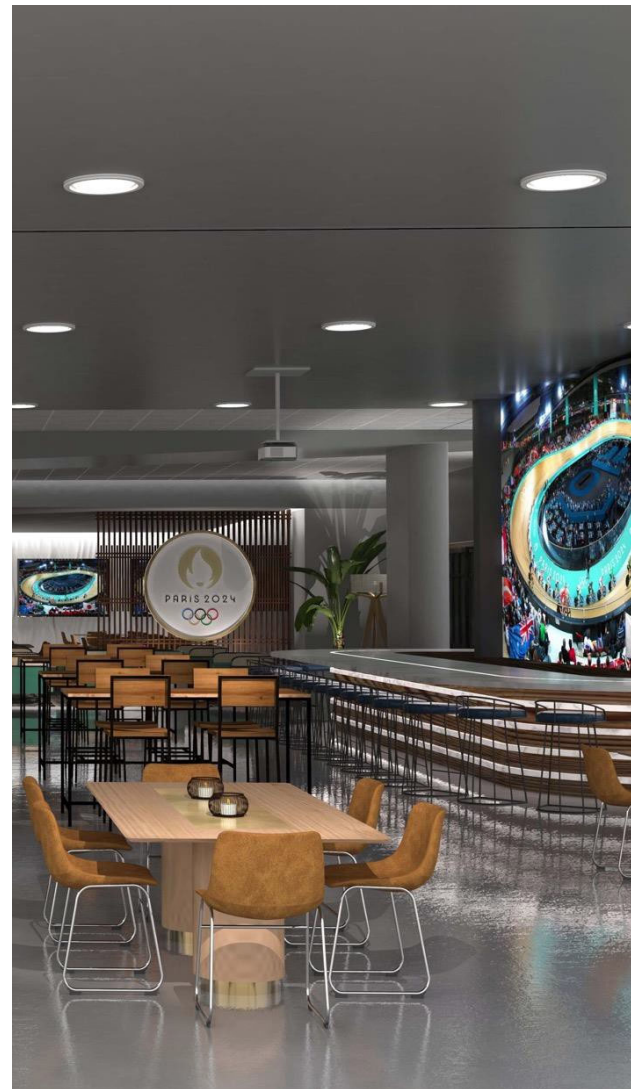


SILVER

### On Site Hospitality Lounge — Before & During the Event \*

Watch the sporting action in style with access to our in-venue lounges located within the iconic event locations in and around Paris. Meet and mingle before and during the event.

- ✓ Ticket Category: CAT A, CAT B, CAT C
- ✓ Access to the Olympic Games event of your choice with superior service in our on site hospitality lounges
- ✓ Prime views & seating
- ✓ Crafted buffet-style menu with chef-attended food stations will feature International and French regional culinary specialties
- ✓ Champagne on arrival, and bar service with wine, beer, and soft drinks
- ✓ Olympic Games broadcast coverage viewable from TV screens positioned throughout the hospitality space
- ✓ Memorialize your experience with an in-lounge photo op while enjoying a live DJ spinning a curated set list
- ✓ A souvenir will create lasting memories of your time at the Olympic Games Paris 2024
- ✓ Dedicated staff to see to your needs
- ✓ On site guest support desk



\* subject to sessions schedule and venue configuration



# ON-SITE HOSPITALITY

## In-venue shared hospitality



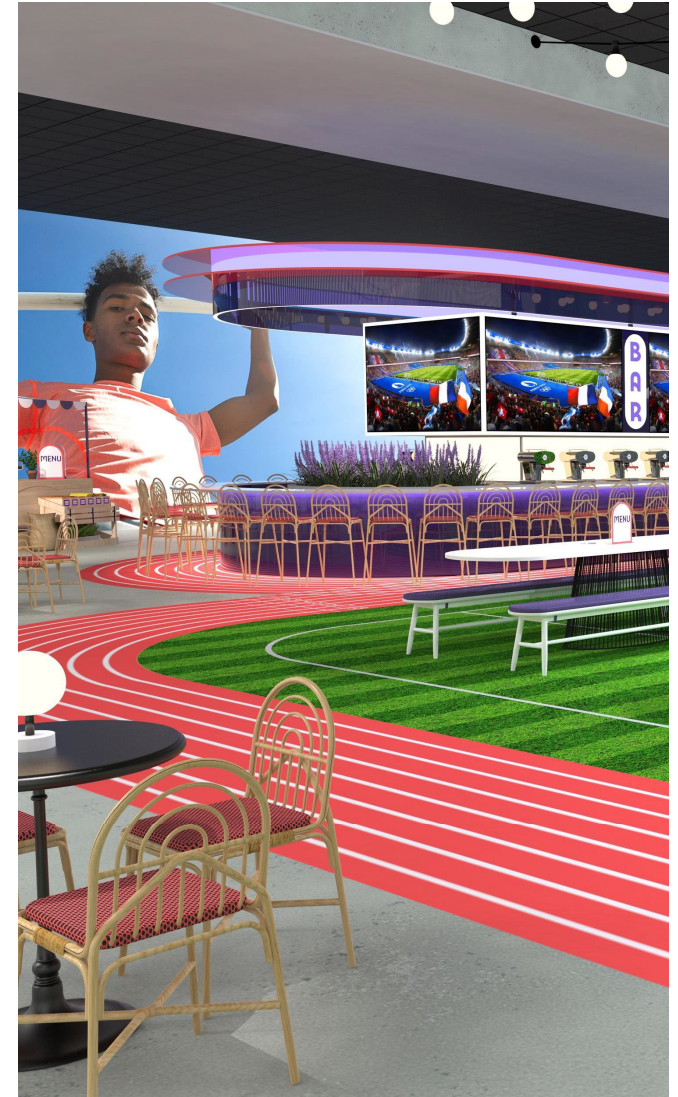
BRONZE

### On Site Hospitality Lounge — Before the Event\*

Relax in comfort pre-event with access to our In-venue lounges located within the iconic event locations perimeter.

- ✓ Ticket Category: CAT B, CAT C
- ✓ Access to the Olympic Games event of your choice with select service in our casual on site hospitality lounges
- ✓ Excellent views & seating
- ✓ Casual Dining - While in the lounge, enjoy a contemporary street food concept
- ✓ Select wine, beer, and soft drinks available
- ✓ Olympic Games broadcast coverage viewable from TV screens positioned throughout the hospitality space
- ✓ Memorialize your experience with a photo in the Olympic Games-themed lounge
- ✓ Dedicated staff to see to your needs
- ✓ On site guest support desk

\* subject to sessions schedule and venue configuration



# ON SITE HOSPITALITY

## In-venue private hospitality



PRIVATE  
BOXES

### On Site Private Box —Before, During & After the Event\*

Immerse yourself in the Olympic Games in your own private environment featuring dedicated hospitality offerings, via unique access to a private box and stand, before, during, and after the event

- ✓ Dedicated space for your group to experience the Olympic Games events the way you want, celebrating with friends and family or hosting clients for some of the best events of the Olympic Games
- ✓ Exclusive use of a private box with prime field-of-play views directly to the Olympic Games action, and from your seats in your private stand
- ✓ Savor a three-course menu featuring freshly prepared local and international dishes
- ✓ Private-level beverage service includes champagne upon arrival, premium wines and beer, and soft drinks
- ✓ A souvenir will create lasting memories of your time at the Olympic Games Paris 2024
- ✓ Dedicated staff to see to your needs
- ✓ On site guest support desk

\* subject to sessions schedule and venue configuration



# ON SITE HOSPITALITY PRODUCT COMPARISON



## DESCRIPTION



GOLD



SILVER



BRONZE



PRIVATE  
BOXES

Introduction	Our Premium Offering with Maximum Benefits Access to the Olympic Games event of your choice paired with our most exclusive on site hospitality lounges and world-class service	Our Prime Offering with Exclusive Benefits Access to the Olympic Games event of your choice with superior service in our on site hospitality lounges	Our Select Offering with Special Benefits Access to the Olympic Games event of your choice with select service in our casual on site hospitality lounges	Our Private Offering with Exclusive Benefits Exclusive access to the Olympic Games event of your choice with elevated service in our on site private boxes
Guests Experience	On Site Hospitality Lounge Before, During & After the Event	On Site Hospitality Lounge Before & During the Event	On Site Hospitality Lounge Before the Event	On Site Private Box Before, During & After the Event
Gastronomy	Gourmet Menu & Beverages	International Chef's Menu & Beverages	Casual Dining & Beverages	World-Class Gastronomy
Entertainment	Live In-Lounge Appearances & Entertainment	Live In-Lounge Entertainment	In-Lounge Activities	Exclusive and Private Atmosphere
Gifting	A Special Commemorative Gift	A Special Gift	N/A	A Special Gift
Staffing	Dedicated Staff to See to Your Needs	Dedicated Staff to See to Your Needs	Dedicated Staff to See to Your Needs	Dedicated Staff to See to Your Needs
Guests Resolution	Onsite Guest Support Desk	Onsite Guest Support Desk	Onsite Guest Support Desk	Onsite Guest Support Desk